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## **Primer of Applied Regression & Analysis of Variance 3E**

Stanton Glantz, Bryan Slinker, Torsten B. Neilands

## **Summary**

#### A textbook on the use of advanced statistical methods in healthcare sciences

Primer of Applied Regression & Analysis of Variance is a textbook especially created for medical, public health, and social and environmental science students who need applied (not theoretical) training in the use of statistical methods. The book has been acclaimed for its user-friendly style that makes complicated material understandable to readers who do not have an extensive math background.

The text is packed with learning aids that include chapter-ending summaries and end-of-chapter problems that quickly assess mastery of the material. Examples from biological and health sciences are included to clarify and illustrate key points. The techniques discussed apply to a wide range of disciplines, including social and behavioral science as well as health and life sciences. Typical courses that would use this text include those that cover multiple linear regression and ANOVA.

- Market: Public Health students (7,000), undergraduate students (20,000)
- Four completely new chapters
- Completely updated software information and examples

**Stanton Glantz, PhD (San Francisco, CA)** Professor of Medicine and Director of the Center for Tobacco Control Research and Education at University of California-San Francisco. He is the author or co-author of more than 300 scientific paper and more than 10 books.

**Bryan Slinker, DVM, PhD (Pullman, WA)** is Professor, Integrative Physiology and Neuroscience, and Dean, College of Veterinary Medicine at Washington State University.

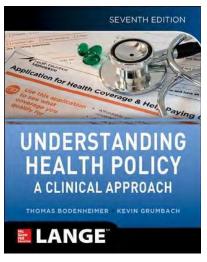
**Torsten Neilands, PhD (San Francisco, CA)** is Associate Professor, Department of Medicine, and Director, Research Methods Core at University of California-San Francisco for AIDS Prevention Studies.

#### **Contributor Bio**

**Stanton Glantz, PhD** Professor of Medicine and Director of the Center for Tobacco Control Research and Education at University of California-San Francisco. He is the author or co-author of more than 300 scientific paper and more than 10 books.

**Bryan Slinker, DVM, PhD** is Professor, Integrative Physiology and Neuroscience, and Dean, College of Veterinary Medicine at Washington State University.

**Torsten Neilands, PhD** is Associate Professor, Department of Medicine, and Director, Research Methods Core at University of California-San Francisco for AIDS Prevention Studies.



McGraw-Hill Education / Medical 9781259584756 \$53.00 Paperback

272 Pages Medical / Health Policy

#### Related Products -

Also Available

9780071496063 - \$41.95

## Understanding Health Policy, seventh edition (7th Edition)

Thomas Bodenheimer, Kevin Grumbach

#### **Summary**

An engaging and clinically relevant textbook covering the principles and key issues of healthcare

The Seventh Edition of *Understanding Health Policy: A Clinical Approach* remains the most trusted and comprehensive guide to healthcare available and provides everything students and professionals need to build a solid foundation on the field's most critical issues. This concise textbook clearly explains the all major aspects of healthcare, including finance, organization, and reimbursement.

The book features a unique approach, using clinical vignettes to highlight key policy issues, clarify difficult concepts, and demonstrate how they apply to real-world situations, affecting both patients and professionals alike. Expert practitioners in both the public and private healthcare sectors, the authors cover the entire scope of our healthcare system. They carefully weave key principles, descriptions, and concrete examples into chapters that make important health policy issues interesting and understandable.

- Market: Medical students (18,750 per year), family practice residents (xx,xxx), internal medicine residents (xx,xxx), nurse practitioners (xx,xxx), public health educators (xx,xxx), public health students (xx,xxx), nurse practitioners (xx,xxx), nurse practitioner students (xx,xxx), nurses (xx,xxx), physician assistants (xx,xxx), physician assistant students (xx,xxx), pharmacy students (xx,xxx)
- Updated throughout to reflect the latest changes and events, including additional content on value-based care, Choosing Wisely®, etc.
- Expanded coverage of the impact of the Affordable Care Act, including Accountable Care Organizations and their impact, and global issues in health policy
- End-of-chapter summaries and comprehensive lists of review questions to reinforce learning
- Includes "Questions and Discussion Topics" for classroom or individual study

**Thomas Bodenheimer, MD (San Francisco, CA)** is Professor of Family Medicine, University of California-San Francisco School of Medicine.

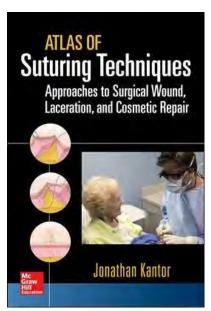
**Kevin Grumbach, MD (San Francisco, CA)** is Chair, Department of Family Medicine, University of California-San Francisco School of Medicine.

#### **Contributor Bio**

**Thomas Bodenheimer, MD (San Francisco, CA)** is Professor of Family Medicine, University of California-San Francisco School of Medicine.

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Kevin Grumbach, MD Associate Professor Department of Family & Community Medicine Institute for Health Policy Studies University of California, San Francisco Clinical Faculty San Francisco General Hospital



McGraw-Hill Education / Medical 9780071836579 \$129.00 Paperback

368 Pages Medical / Emergency Medicine

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#### Also Available

9780071769150 - \$99.00 9780071772969 - \$99.00 9780071793032 - \$93.00

# Atlas of Suturing Techniques: Approaches to Surgical Wound, Laceration, and Cosmetic Repair

Jonathan Kantor

## **Summary**

The ultimate visual compendium of optimal suturing and wound repair practice, covering 25 must-know techniques

Atlas of Suturing Techniques: Approaches to Surgical Wound, Laceration, and Wound Repairpresents the building blocks of suturing and wound repair in an at-a-glance, economical atlas format. In its pages, the author shares his vast expertise and it is his intention to help physicians across many specialties to improve outcomes for patients requiring repair of any wound. Starting with chapters on principles of wound management and wound repair, the atlas then moves on to equipment, positioning, and other key principles. The next section covers 25 suture techniques, providing detailed step-by-step instructions adjacent to drawings and photos of the techniques. Finally, the last section covers each area of anatomy, guiding you in what suture to use when, how to modify certain sutures in specific locations, and even how to prepare and execute skin grafts.

Atlas of Suturing Techniques: Approaches to Surgical Wound, Laceration, and Wound Repairgoes beyond the scope of other texts, which often limit their focus to either general operative principles or the specific use of flaps in particular reconstructive areas, such as facial and nasal reconstruction. While these texts provide insufficient coverage of actual suture placement techniques, this one-stop resource excels at providing a clear, easy-to-follow atlas of suturing—one that enables you to prevent scars and other negative patient outcomes. Unfortunately, even the best designed repair can be undone by less-than-optimal suturing techniques.

- Reviews the fundamental principles of suturing and wound repair in an accessible, affordable Atlas format
- Covers 25 suture techniques and provides unique, step-by-step instructions with precise drawings and photos of the techniques
- Includes 80 videos
- Helpful anatomical orientation in last section specifies what suture to use in a wide range of clinical scenarios

## First Aid for the Psychiatry Clerkship, Fourth Edition

(4th Edition)

Latha Ganti, Matthew Kaufman

## No Image Available

## **Summary**

The #1-selling psychiatry clerkship book provides just what you need to deliver a strong performance on the psychiatry clerkship and earn honors on the shelf exam.

Completely revised to reflect new DSM-5 criteria, <u>First Aid for the Psychiatry Clerkship: Fourth Edition</u> is your high-yield insider's guide to the psychiatry rotation, and gives you the core information you need to impress on the wards and earn honors on the clerkship exam. Peppered with mnemonics, ward tips, exam tips, and integrated mini-cases, the fourth edition of this best-selling book focuses on helping you hone in on, and remember, the most important concepts for the clerkship and the exam.

Market: third-year medical students in required psychiatry rotations; PA students in psychiatry rotations

McGraw-Hill Education / Medical 9780071841740 \$50.00 Paperback

256 Pages Medical / Psychiatry Series: First Aid Series

#### **Related Products**

#### Also Available

9780071753913 - \$35.00 9780071761017 - \$37.00 9780071703451 - \$53.00

#### **About the Authors:**

Latha Ganti, MD (Gainesville, FL) is an Emergency Physician at the VA Hospital in Gainesville, FL.

**Matthew S. Kaufman, MD** (New York, NY) is an Emergency Physician and an Assistant Professor of Medicine at Albert Einstein College of Medicine.

Sean M. Blitzstein, MD (Chicago, IL) is Director of the Third-Year Clerkship in Psychiatry and Clinical Assistant Professor of Psychiatry at University of Illinois at Chicago. He is also a staff psychiatrist at the VA/Chicago Healthcare System.

#### **Contributor Bio**

**Latha Ganti, MD, MS, FACEP** is Chief, Division of Clinical Research and Professor of Emergency Medicine at the University of Florida College of Medicine at Gainesville. She is also Adjunct Professor of Emergency Medicine at Mayo Clinic College of Medicine (Rochester, MN) and serves as Editor-in-Chief of *International Journal of Emergency Medicine*.

Matthew S. Kaufman, MD Resident Department of Internal Medicine Long Island Jewish Medical Center New York

## **Case Files Family Medicine, Fourth Edition** (4th Edition)

Eugene Toy, Donald Briscoe, Bruce Britton, Joel John Heidelbaugh

## No Image Available

#### **Summary**

This must-have fourth edition of top-selling <u>Case Files: Family Medicine</u> is reorganized by topic for easier learning during the clerkship, and is updated to reflect the latest guidelines on management of common conditions. 60 high-yield cases feature complete discussions, pearls, and USMLE-style review questions to help you excel in the clerkship and earn honors on the shelf-exam.

#### **Features**

- Updated to reflect new guidelines for common conditions, including HTN and cholesterol management
- 60 realistic family medicine cases with high-yield discussions aligned with the national family medicine clerkship curriculum
- USMLE-style review questions and clinical pearls accompany each case
- Primer on how to approach clinical problems and think like an experienced doctor

McGraw-Hill Education / Medical 9781259587702 \$39.00 Paperback

640 Pages Medical / Family & General Practice

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9780071760522 - \$37.00

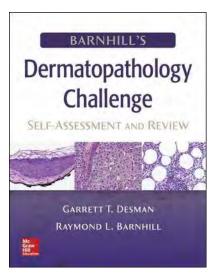
## **Contributor Bio**

**Eugene C. Toy, MD** is a dual certified family physician and ob/gyn. He is the John S. Dunn Senior Academic Chair and Program Director of the Obstetrics and Gynecology Residency Program; Vice Chair of Academic Affairs in the Department of Obstetrics and Gynecology at The Methodist Hospital--Houston; Clerkship Director and Assistant Clinical Professor in the Department of Obstetrics and Gynecology at The University of Texas--Houston Medical School (Houston, Texas).

**Donald A. Briscoe, MD** is Director of the Family Medicine Residency Progran sponsored by The Methodist Hospital in Houston, Texas.

**Bruce S. Britton, MD** is Clinical Associate Professor and Family Medicine Clerkship Director at Eastern Virginia Medical School in Portsmouth, Virginia. **Joel John Heidelbaugh, MD**, FAAFP, FAC

Associate Professor Departments of Family Medicine and Urology Ypsilanti Health Center Ypsilanti, Michigan



McGraw-Hill Education / Medical 9780071489225 \$90.00 Paperback

960 Pages Medical / Dermatology

## **Barnhill's Dermatopathology Challenge: Self-Assessment** & Review

Garrett Desman, Raymond Barnhill

## Summary

Barnhill® Dermatopathology Challenge: Self- Assessment & Review provides dermatology residents and practitioners, dermatopathology fellows, and pathology residents with both a practical self-assessment tool and a comprehensive review in one compact volume. Covering pertinent clinical and histopathologic conditions encountered in private and academic dermatopathology practice, it enables readers to gain a comprehensive understanding of this critical subspecialty area.

This unique book tests the reader's depth of knowledge about cutaneous clinicopathologic correlation through a series of more than 400 illustrated clinical vignette-style questions encompassing over 700 diagnostic entities. Each vignette is accompanied by a detailed explanation discussing relevant clinical and histopathological differential diagnoses. Additionally, each entity covered offers a summary table for rapid review and concise "quick fact" tables that highlight important diagnostic findings.

The high quality images present classic examples of conditions encountered in clinical practice and on board certification exams. Many were taken from the Textbook of Dermatopathology by Barnhill, widely acknowledged as the best resource for differential diagnosis in this field.

- Market: Dermatology physicians (10,000), dermatology residents (2,000), pathology residents (1,000), dermatopathology fellows (1,000)
- Material covered accounts for 25% of the dermatology board and recertification examinations -- passing the dermatopathology portion of the exam is required to pass the overall exam
- Two-page format enables readers to look at the unlabeled image and questions without having to cover the answers
- All images are clearly labeled to help readers learn and review the diagnostic features

Garrett T. Desman, MD (New York, NY) is Assistant Professor of Pathology at the Icahn School of Medicine at Mount Sinai

Raymond Barnhill, MD, MSc (Paris, France and Los Angeles, CA) is Professor and Researcher, Department of Pathology, Institut Curie, and Adjunct Professor of Pathology, Department of Pathology and Laboratory Medicine; Member, Jonsson Comprehensive Cancer Center, David Geffen School of Medicine at UCLA, Los Angeles, California.

#### **Contributor Bio**

Raymond L. Barnhill, MD Professor of and Researcher, Department of Pathology, Institute Curie, Paris, France; Adjunct Professor of Pathology, Department of Pathology and Laboratory Medicine; Member, Jonsson Comprehensive Cancer Center, David Geffen School of Medicine at UCLA, Los Angeles, California.

McGRAW-HILL EDUCATION
SPECIALTY BOARD REVIEW

## **Orthopaedic Surgery**

Examination and Board Review



- High-yield review for the in-service exam (OITE) and the orthopaedic surgery boards (ABOS 1)
- (ABOS 1)

  More than 1,200 questions with detailed explanations of correct and incorrect answers
- Features hundreds of clinical cases covering all orthopaedic subspecialty areas
- Numerous illustrations and tables explain key concepts

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496 Pages Medical / Orthopedics

## Related Products

#### Also Available

9780071606363 - \$81.00 9780071438339 - \$80.00

## **Orthopaedic Surgery Examination and Board Review**

Manny Sethi, William Obremskey

#### **Summary**

## An all-in-one review for the orthopaedic surgery board exams, complete with 1000+ board-style questions

Orthopaedic Surgery Examination and Board Review is the ideal study guide for the primary and recertification exams in orthopaedic surgery. Presenting more than 1000 board-style questions, the book mirrors the content of previous exams so readers have an opportunity to experience the exam before they actually take it.

These progressive case studies, accompanied by 50 illustrations and 150 photos and followed by Q&A, are designed to accurately reflect the realities of surgical practice.

- Market: Practicing orthopaedic surgeons, surgeons in training
- New addition to the popular McGraw-Hill Specialty Board Review series
- Perfect for in-training exam prep and certification maintenance
- Surgical case studies that cover all topics and specialty areas of the orthopaedic surgery board exams
- Detailed explanations for most answers that cover not only why an answer is right, but also why the other answers are wrong





Marie A. Chisholm-Burns Terry L. Schwinghammer Barbara G. Wells Patrick M. Malone Jill M. Kolesar Joseph T. DiPiro

McGraw-Hill Education / Medical 9780071835022 \$199.00 Hardcover

1664 Pages Medical / Pharmacy

## Pharmacotherapy Principles and Practice, 4E (4th Edition)

Marie Chisholm-Burns, Terry Schwinghammer, Barbara Wells, Patrick Malone, Joseph DiPiro, Jill M. Kolesar

## **Summary**

The must-have guide to the essential principles of pharmacotherapy—and their application to today's healthcare practice.

Pharmacotherapy Principles & Practice, Fourth Edition uses a solid evidence-based approach to teach students how to design, implement, monitor, and evaluate medication therapy. This trusted text provides everything that's needed to gain an in-depth understanding of the underlying principles of the pharmacotherapy of disease—and their practical application. In order to be as clinically relevant as possible, the disease states and treatments discussed focus on disorders most often seen in clinical practice, and laboratory values are expressed as both conventional units and SI units. Importantly, all chapters were written or reviewed by pharmacists, nurse practitioners, physician assistants, and physicians widely recognized as authorities in their fields.

Pharmacotherapy Principles & Practice, Fourth Edition opens with an introductory chapter followed by chapters on pediatrics, geriatrics, and palliative care. The remainder of the text consists of ninety-eight disease-based chapters that review etiology, epidemiology, pathophysiology, and clinical presentation, followed by therapeutic recommendations for drug selection, dosing, and patient monitoring. A strong pedagogy program includes structured learning objectives; key concepts indicated with numbered icons; patient care and monitoring guidelines; a standardized chapter format; a glossary of terms; and much more.

- Market: Pharmacy students (8,000 per year), pharmacy schools (100 in the US)
- Content derived from *Pharmacotherapy: A Pathophysiologic Approach, 8e*, the field's most respected reference
- Chapters will be peer-reviewed by both nurse practitioners and pharmacy professors
- Easy-to-follow disorder-based organization surveys the full range of organ system disorders treated in pharmacy practice
- An online learning center includes self-assessme questions and answers

#### **Contributor Bio**

Marie A. Chisholm-Burns, PharmD, MPH, FCCP, FASHP is Professor and Head, Department of Pharmacy Practice and Science, The University of Arizona College of Pharmacy, Tucson, Arizona.

**Terry L. Schwinghammer, PharmD, FCCP, FASHP, BCPS** is Professor and Chair, Department of Clinical Pharmacy, West Virginia University, School of Pharmacy, Morgantown, West Virginia.

**Barbara G. Wells, PharmD, FASHP, FCCP, BCPP** is Professor and Dean, Executive Director, Research Institute of Pharmaceutical Sciences, School of Pharmacy, The University of Mississippi, Oxford, Mississippi.

**Patrick M. Malone, PharmD, FASHP** is Professor and Associate Dean, Internal Affairs, College of Pharmacy, The University of Findlay, Findlay, Ohio.

**Jill M. Kolesar, PharmD, BCPS, FCCP** is Professor, University of Wisconsin School of Pharmacy, and Director, 3P Analytical Instrumentation Laboratory, University of Wisconsin Paul P. Carbone Comprehensive Cancer Center, Madison, Wisconsin.

**Joseph T. DiPiro, PharmD, FCCP** is Professor and Executive Dean, South Carolina College of Pharmacy, University of South Carolina, Columbia, South

## No Image Available

McGraw-Hill Education / Medical 9780071807159 \$95.00 Hardcover

800 Pages Medical / Allied Health Services

# **Neurologic Rehabilitation: Neuroscience and Neuroplasticity in Physical Therapy Practice**

Deborah S. Nichols Larsen, Deborah K. Kegelmeyer, , John A. Buford, Anne D. Kloos, Jill C. Heathcock, D. Michele Basso

## **Summary**

## A full-color neuroscience text that skillfully integrates neuromuscular skeletal content

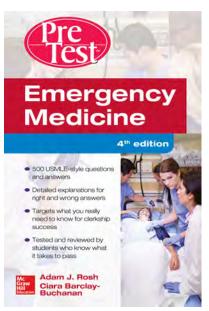
Neurorehabilitation in Physical Therapy delivers comprehensive coverage of the structure and function of the human nervous system. It also discusses normal motor development and motor control, as well as common treatment techniques in physical therapy. In order to be engaging to students, cases open each chapter, with questions about those cases appearing throughout the chapter. The text includes numerous tables, flow charts, illustrations, and multiple-choice board-style review questions and is enhanced by a roster of world-renowned clinical contributors.

- Market: Physical Therapy students (10,000/USA)
- Covers both pediatric and adult issues
- Beautiful full-color presentation with numerous images

**Deborah Larsen, PT, PhD (Columbus, OH)** Director, School of Health and Rehabilitation Sciences; Associate Dean, College of Medicine; Associate Vice President for Health Sciences; Associate Professor.

## **Contributor Bio**

**Deborah Larsen, PT, PhD (Columbus, OH)** Director, School of Health and Rehabilitation Sciences; Associate Dean, College of Medicine; Associate Vice President for Health Sciences; Associate Professor.



McGraw-Hill Education / Medical 9781259587078 \$35.00 Paperback

640 Pages

Medical / Emergency Medicine Series: PreTest

#### Related Products -

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9780071773102 - \$37.00

#### Also Available

9780071598996 - \$36.00 9780071598613 - \$26.95 9780071477857 - \$26.95

# Emergency Medicine PreTest Self-Assessment and Review, Fourth Edition (4th Edition)

Adam Rosh, Ciara Barlcay-Buchanan

### **Summary**

**PreTest**® is the closest you can get to seeing the test before you take it. Written by clerkship faculty and reviewed by students who know what it takes to pass, this book is perfect for clerkship exam review and the USMLE Step 2CK. **Emergency Medicine: PreTest**® asks the right questions so you'll know the right answers. Open it and start learning what's on the test.

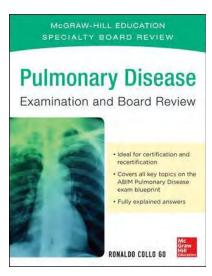
- 500 USMLE-style Q&A cover core topics on the clerkship exam
- Complete explanations explain each answer option
- Answer discussions condense essential topics for high-yield review
- Tested and reviewed by students who know what it takes to pass

Market:Third and fourth year medical students in required rotations(18,500/yr.); foreign medical graduates preparing for the USMLE Step 2 CK(12,500/yr.)

Author Bio: **Adam Rosh, MD** (Detroit, Michigan) is Program Director, Department of Emergency Medicine at Wayne State University School of Medicine, Detroit Receiving Hospital.

#### **Contributor Bio**

Adam Rosh, MD earned a BS in Biochemistry and a Master's Degree in Microbiology from the University of Wisconsin, Madison. He completed his MD at UMDNJ-Robert Wood Johnson Medical School and is currently Clinical Assistant Professor, Department of Emergency Medicine, Wayne State University School of Medciine, Detroit Receiving Hospital, Detroit Michigan.



McGraw-Hill Education / Medical 9780071845298 \$99.00 Paperback

528 Pages Medical / Pulmonary & Thoracic Medicine

#### Related Products -

#### Also Available

9780071807289 - \$450.00 9780071814942 - \$85.00 9780071641319 - \$74.00

## **Pulmonary Disease Examination and Board Review**

Ronald Go

### Summary

#### 800 Q&A deliver a rigorous review for pulmonary board certification

Part of the acclaimed **McGraw-Hill Education Specialty Board Review** series, this well-illustrated review is essential for pulmonary medicine physicians preparing for board certification or recertification. The coverage mirrors the board exam outline of the American Board of Internal Medicine (ABIM), focusing specifically on the most commonly tested topics in obstructive lung disease, critical care, diffuse parenchymal lung disease, sleep medicine, infections, and neoplasms.

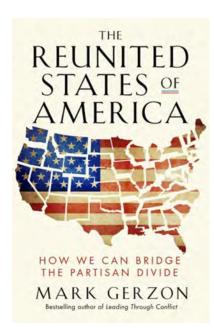
Offering more illustrations than similar reviews, *Pulmonary Disease Examination* and *Board Review* delivers authoritative coverage of the key concepts tested on the certification exam, including: making a diagnosis, test ordering and interpretation, treatment recommendations, understanding epidemiologic studies, understanding pathophysiology, and applying basic science knowledge to clinical situations.

- Market: Pulmonary medicine physicians preparing for board certification/recertification
- Case-based presentation mirrors the exam format
- Includes numerous high-quality images, including: x-rays, CT scans, and electrocardiograms
- Excellent as clinical refresher in pulmonary medicine

**Ronaldo Collo Go, MD (New York, NY)** is affiliated with Mount Sinai Beth Israel Hospital, Division of Pulmonary, Critical Care, and Sleep Medicine, and Crystal Run Health Care in Middletown, NY.

#### **Contributor Bio**

**Ronaldo Collo Go, MD** is affiliated with Mount Sinai Beth Israel Hospital, Division of Pulmonary, Critical Care, and Sleep Medicine, and Crystal Run Health Care in Middletown, NY.



Berrett-Koehler Publishers 9781626566583 On Sale Date: 2/29/2016 \$16.95 Paperback

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## The Reunited States of America

How We Can Bridge the Partisan Divide

Mark Gerzon

## **Key Selling Points:**

ACTIVIST AUTHOR: Mark Gerzon walks his talk—he's a key figure in a grassroots movement that will be active throughout the 2016 election season.

NATIONAL PROBLEM: Whether Republican, Democrat, or (especially) independent, most people are fed up with the current polarized state of the two party system, but no one knows how to fix it.

OUTSIDE THE BOX SOLUTION: Transpartisanship does not seek traditional fixes, like split-the-difference bipartisan compromises, but instead seeks to change people's perspectives and transform the process altogether.

## **Summary**

Out of Many, One

In this era of poisonous partisanship, *The Reunited States of America* is a lifesaving antidote. At a time when loyalty to party seems to be overpowering love of country, it not only explains how we *can* bridge the partisan divide but also tells the untold story of how our fellow citizens already *are* doing it.

This book, a manifesto for a movement to reunite America, will help us put a stop to the seemingly endless Left-Right fistfight while honoring the vital role of healthy political debate. Mark Gerzon describes how citizens all over the country—Republicans, Democrats, and independents—are finding common ground on some of the most divisive and difficult issues we face today.

#### **Contributor Bio**

Mark Gerzon, president of Mediators Foundation, is a veteran mediator and expert on political bridge building. He is the author of Leading through Conflict: How Successful Leaders Transform Differences into Opportunities.

THE SERVING LEADER

Five Powerful Actions to Transform Your Team, Business, and Community

KENNETH R. JENNINGS JOHN STAHL-WERT

Foreword by KEN BLANCHARD

## SECOND EDITION

Berrett-Koehler Publishers 9781626566149 On Sale Date: 2/1/2016 \$19.95 Paperback

192 Pages Business & Economics / Leadership

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9781626566156 -Publisher\_Derived 9781626566163 -Publisher\_Derived

## The Serving Leader (2nd Edition)

Five Powerful Actions to Transform Your Team, Business, and Community Ken Jennings, John Stahl-Wert

## **Key Selling Points:**

CLASSIC TITLE: With over 120,000 copies sold worldwide to date, this is a landmark title in the literature of servant leadership that continues to sell thousands of copies a year.

REVISED AND UPDATED: Includes a new Foreword by Ken Blanchard and a new Introduction and chapter drawing on the 12 years of experience the authors have in the serving leadership field.

ACTIVE AUTHORS: Ken Jennings and John Stahl-Wert are extremely active practitioners, consultants, and speakers on the topic of servant leadership.

#### Summary

#### The Serving Leader

Five Powerful Actions to Transform Your Team, Business, and Community, 10th Anniversary Edition, Revised and Expanded

It's people who make organizations great, so how can leaders best help their people achieve that greatness? As Ken Jennings and John Stahl-Wert show in this new edition of their bestseller, you can't just demand greatness—you have to inspire it. The most effective leaders don't just stand in front of their people, they stand behind them too. As one of the characters in the book notes, "You qualify to be first by putting other people first." This concept sounds paradoxical, but it leads to extraordinary outcomes—and *The Serving Leader* shows precisely how and why.

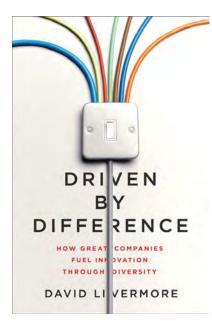
While Jennings and Stahl-Wert use a compelling fictional story to outline the basics of Serving Leadership, all the characters in it are based on real people, the organizations depicted are based on real organizations—and the results they achieved are what really happened. This edition features a new foreword by Ken Blanchard, a new introduction, and a new chapter checking back in with Mike, the main character, to see what he has learned in the twelve years since he embraced Serving Leadership

On one level this is the most practical guide available to implementing Serving Leadership; on a deeper level, it is a book about the personal journey of growth that real leadership requires. Great organizations are great because they're filled with people who freely choose to do their very best. It's a maddeningly simple concept yet stunningly hard to execute. Jennings and Stahl-Wert show leaders how to earn that kind of commitment.

#### **Contributor Bio**

**Ken Jennings Ph.D.** is a senior partner at VentureWorks and is a former codirector of the Global Leadership Program at the University of Michigan Business School. He also currently serves as managing partner at Third River Partners, a consultancy that specializes in leadership development and strategy execution and was formerly a managing partner at Accenture in change management.

**John Stahl-Wert** is president of Pittsburgh Leadership Foundation, a 25-year-old community building collaborative that has created 50 social sector organizations, and is a faculty member in Geneva College. He has a Masters of Science in Organizational Leadership.



# **Driven by Difference: How Great Companies Fuel Innovation Through Diversity**

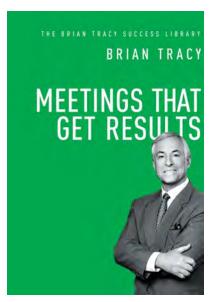
Livermore, David

## Summary

Why aren't businesses seeing the results promised from a more diverse workforce? Studies show that diverse teams are more creative than homogenous ones-but only when they are managed effectively. Drawing on success stories from Google, Alibaba, Novartis, and other groundbreaking companies, *Driven by Difference* identifies the management practices necessary to guide multicultural teams to innovation. This research-based plan turns diversity's potential into economic reality.

Amacom 9780814436530 \$27.95 Hardcover

240 Pages Business & Economics / Management



Amacom 9780814437056 \$9.95 Hardcover

112 Pages Business & Economics / Business Communication Series: Brian Tracy Success Library

# **Meetings That Get Results: The Brian Tracy Success Library**

Tracy, Brian

Summary

Meetings don't have to be a waste of time. When managed right, they are a powerful tool for solving problems, making decisions, exchanging ideas-and getting results fast. Based on years of experience consulting for companies around the world, Brian Tracy has learned firsthand what works in meetings and what doesn't. Now, in this pocket-sized guide, he reveals simple, proven ideas you can use to make meetings shorter, more effective, and more satisfying to everyone in attendance.



# MIND

Unleashing the Hidden Force for Innovation in Your Organization

## DAVID C. THOMAS

Berrett-Koehler Publishers 9781626561014 On Sale Date: 2/15/2016 \$24.95 **Paperback** 

176 Pages Business & Economics / Management

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#### **Ebooks**

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## The Multicultural Mind

Unleashing the Hidden Force for Innovation in Your Organization David Thomas

## **Key Selling Points:**

EXPERT AUTHOR: David C. Thomas is an honored scholar and the author of ten books on diversity and human resource management.

NEW DIMENSION OF DIVERSITY: Thomas identifies multiculturals—people with experience in more than one culture—as an easily overlooked group who can make huge contributions.

LINKS DIVERSITY TO INNOVATION: Thomas shows that multiculturals can be a fantastic source of innovation and creativity.

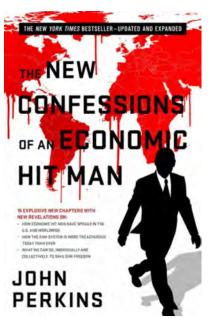
#### Summary

Globalization has created a superheated competitive business environment that demands innovation to stay ahead. But it's also created a hidden source of innovation right in your midst: the people in your organization who have deep experience in more than one culture—multiculturals. Having to integrate different cultural frameworks has enabled them to develop abilities that can contribute powerfully to building innovative organizations.

David Thomas makes a compelling business case for recognizing and cultivating a new dimension of diversity—the diversity within individuals! He looks at how to establish the organizational conditions under which multiculturals can flourish and shows how even the most monocultural among us can gain the advantages of a multicultural mind.

## **Contributor Bio**

David C. Thomas is the Beedie Professor of International Management at Simon Fraser University. He is the author or coauthor of ten books, including the award-winning Cross-Cultural Management.



Berrett-Koehler Publishers 9781626566743 On Sale Date: 2/9/2016 \$17.95 **Paperback** 

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## The New Confessions of an Economic Hit Man (2nd Edition)

John Perkins

## **Key Selling Points:**

NEW EDITION OF A NEW YORK TIMES BEST SELLER: The previous edition of Confessions spent 73 weeks on the New York Times bestseller list, has sold over 1.25 million copies worldwide, and has been translated into 32 languages.

WEALTH OF NEW MATERIAL: Nearly 30% of the book is new. Perkins has added a new prologue, a new introduction, and a new section with twelve revealing chapters exposing how the Economic Hit Man system has spread its tentacles across the world, including into the United States—and how we can fight back.

MAJOR FIGURE: The previous edition launched Perkins from a virtual unknown to a major international figure who continues to speak and write extensively.

## Summary

Shocking Bestseller: The original version of this astonishing tell-all book spent 73 weeks on the New York Times bestseller list, has sold more than 1.25 million copies, and has been translated into 32 languages.

**New Revelations:** Featuring 15 explosive new chapters, this expanded edition of Perkins's classic bestseller brings the story of economic hit men (EHMs) up to date and, chillingly, home to the US. Over 40 percent of the book is new, including chapters identifying today's EHMs and a detailed chronology extensively documenting EHM activity since the first edition was published in 2004.

Former economic hit man John Perkins shares new details about the ways he and others cheated countries around the globe out of trillions of dollars. Then he reveals how the deadly EHM cancer he helped create has spread far more widely and deeply than ever in the US and everywhere else—to become the dominant system of business, government, and society today. Finally, he gives an insider view of what we each can do to change it.

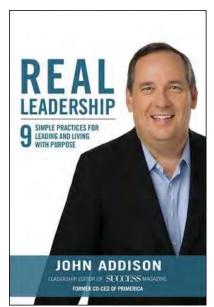
Economic hit men are the shock troops of what Perkins calls the corporatocracy, a vast network of corporations, banks, colluding governments, and the rich and powerful people tied to them. If the EHMs can't maintain the corrupt status quo through nonviolent coercion, the jackal assassins swoop in. The heart of this book is a completely new section, over 100 pages long, that exposes the fact that all the EHM and jackal tools—false economics, false promises, threats, bribes, extortion, debt, deception, coups, assassinations, unbridled military power—are used around the world today exponentially more than during the era Perkins exposed over a decade ago.

The material in this new section ranges from the Seychelles, Honduras, Ecuador, and Libya to Turkey, Western Europe, Vietnam, China, and, in perhaps the most unexpected and sinister development, the United States, where the new EHMs—bankers, lobbyists, corporate executives, and others—"con governments and the public into submitting to policies that make the rich richer and the poor poorer."

But as dark as the story gets, this reformed EHM also provides hope. Perkins offers a detailed list of specific actions ...

### **Contributor Bio**

John Perkins has written nine books that have been on the New York Times bestseller list for more than seventy weeks and translated into over thirty



McGraw-Hill Education 9781259584442 \$25.00 Hardcover

240 Pages Business & Economics / Leadership

# Real Leadership: 9 Simple Practices for Leading and Living with Purpose

John Addison

#### Summary

Former Primerica co-CEO and leading motivational speaker John Addison reveals his hard-won lessons for building a rock-solid leadership platform any business executive can use to steer people and organizations through good times and bad

In Leadership That Lasts, John Addison gives readers a behind-the-scenes look at how he led Primerica through the worst financial crisis in a generationâ€″one that ruined hosts of companies just like his. Throughout this riveting read, he provides practical takeaway leadership lessons anyone can use to take his or her organization to the top.

Down-to-earth and profound in its simplicity and honesty, Addison's approach includes such lessons as Shine Your Light on Others, Earn Your Position, Focus on What You Can Control, Don't Burn Bridges, and Develop a Peaceful Core.

- As co-CEO, Addison beat all the odds by leading financial services giant Primerica through the 2008 financial collaps--and growing its market cap six-fold over the following five years; in this book, he shares the strategies and tactics he used to do it
- The book is being published in collaboration with *Success* magazine, which will promote it through its wide network of business thought leaders
- Addison is one of today's most popular motivational speakers, who receives up to \$30,000 admission from the influencers who attend his engagements

**John Addison** was co-CEO of Primerica from 1999-2015. His guidance of the companyâ $\in$ <sup>TM</sup>s separation from Citibank led to one of the most successful IPOs of the decade.

#### **Contributor Bio**

**John Addison** is the former Co-CEO of Primerica, the largest independent financial services marketing organization in North America. He currently serves as CEO of Addison Leadership Group as well as the leadership editor of *Success* magazine. As a renowned, world-class speaker, he has motivated millions with his insight and wisdom on leadership, personal development, and achieving success in both their careers and their personal lives.

## No Image Available

McGraw-Hill Education 9781259584404 \$35.00 Hardcover

256 Pages Business & Economics / Production & Operations Management

# Innovating Lean Six Sigma: A Strategic Guide to Deploying the World's Most Effective Business Improvement Process

Kimberly Watson-Hemphill

## Summary

#### The New and Definitive User's Guide to Lean Six Sigma

If you're a business manager, you already know that Lean Six Sigma is one of the most popular and powerful business tools in the world today. You also probably know that implementing the process can be more than a little challenging. This step-by-step guide shows you how to customize and apply the principles of Lean Six Sigma to your own organizational needs, giving you more options, strategies, and solutions than you'll find in any other book on the subject. With these simple, proven techniques, you can:

- \* Assess your current business model and shape your future goals
- \* Plan and prepare a Lean Six Sigma program that's right for your company
- \* Engage your leadership and your team throughout the entire process
- \* Align your LSS efforts with the culture and values of your business
- \* Develop deeper insights into your customer experience
- \* Master the art of project selection and pipeline management
- \* Tackle bigger problems and find better solutions
- \* Become more efficient, more productive, and more profitable

This innovative approach to the Lean Six Sigma process allows you to mold and shape your strategy as you go, making small adjustments along the way that can have a big impact. In this book, you'll discover the most effective methods for deploying LSS at every level, from the leaders at the top to the managers in the middle to the very foundation of your company culture. You'll hear from leading business experts who have guided companies through the LSS process—and get the inside story on how they turned those companies around. You'll also learn how to use the latest, greatest management tools like Enterprise Kaizen, Customer Journey Maps, and Hoshin Planning. Everything you need to implement Lean Six Sigma—smoothly and successfully—is right here at your fingertips.

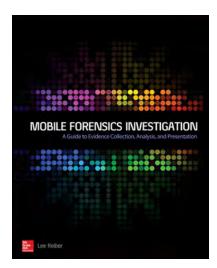
When it comes to running a business, there is no better way to improve efficiency, increase productivity, and escalate profits than Lean Six Sigma. And there is no better book on how to make it work than Innovating Lean Six Sigma.

**Kimberly Watson-Hemphill**, founder and CEO of Firefly Consulting, is a globally known expert in the field of Innovation and Operatio...

#### **Contributor Bio**

**Kimberly Watson-Hemphill**, founder and CEO of Firefly Consulting, is a globally known expert in the field of Innovation and Operational Excellence, and is a co-author of Fast Innovation. She has led global Lean Six Sigma deployments in multiple industries including one that saved over \$1B.

**Kristine Nissen Bradley** is a Principal with Firefly Consulting. She is a certified Master Black Belt in both Lean Six Sigma and Design for Lean Six Sigma, and has worked with thousands of business leaders to successfully deploy this methodology over the last 25 years.



McGraw-Hill Education 9780071843638 \$60.00 Paperback

480 Pages Computers / Security

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# Mobile Forensic Investigations: A Guide to Evidence Collection, Analysis, and Presentation

Lee Reiber

### **Summary**

This in-depth guide reveals the art of mobile forensics investigation with comprehensive coverage of the entire mobile forensics investigation lifecycle, from evidence collection through advanced data analysis to reporting and presenting findings.

Mobile Forensics Investigation: A Guide to Evidence Collection, Analysis, and Presentation leads examiners through the mobile forensics investigation process, from isolation and seizure of devices, to evidence extraction and analysis, and finally through the process of documenting and presenting findings. This book gives examiners not only the knowledge of how to use mobile forensics tools but also the understanding of how and what these tools are doing, enabling readers to present their findings and their processes in a court of law. This holistic approach to mobile forensics, featuring the technical alongside the legal aspects of the investigation process, sets this book apart from the competition.

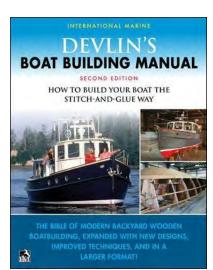
It is estimated that the number of in-use mobile phones will exceed the world's population sometime in 2014. Due to the proliferation of mobile phone use, mobile forensics investigations have outpaced computer forensics investigations, with this ratio increasing threefold over the past three years (Cellebrite, 2014). This timely book is a much-needed resource in today's mobile computing landscape.

- Notes offer personal insights from the author's years in law enforcement and Tips highlight useful mobile forensics software applications, including open source applications that anyone can use free of charge
- Case studies document actual cases taken from submissions to the author's podcast series, <a href="http://blog.mobileforensicsinc.com/the-mobile-forensic-podcast/">http://blog.mobileforensicsinc.com/the-mobile-forensic-podcast/</a>
- Photographs demonstrate proper legal protocols, including seizure and storage of devices, and screenshots showcase mobile forensics software at work
- Provides readers with a holistic understanding of mobile forensics

**Lee Reiber (Boise, Idaho)** is vice president of mobile forensic solutions at AccessData, the global leader in the digital forensics software field. He is a recognized mobile forensics expert and speaks globally on the recovery of mobile data, incident response to mobile treats, and advanced analysis techniques. Lee hosts a series of mobile forensics-centric podcasts, http://blog.mobileforensicsinc.com/the-mobile-forensic-podcast/, and is a frequent contributor to several magazines.

#### **Contributor Bio**

**Lee Reiber** is a recognized expert and pioneer in the mobile forensics field. Lee often speaks globally on the re<u>covery of mobile data, incident resp</u>onse to mobile threats, and advanced analysis techniques. Lee hosts a mobile forensics-centric podcast and blog, <a href="http://blog.cellphonedetectives.com">http://blog.cellphonedetectives.com</a>, and is a frequent contributor and author to several tech magazines.



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# Devlin's Boatbuilding Manual: How to Build Any Boat the Stitch-and-Glue Way (2nd Edition)

**How to Build Any Boat the Stitch-and-Glue Way** Samual Devlin

## Summary

From the father of the stitch-and-glue method—the updated, enlarged, and expanded bible of modern backyard wooden boatbuilding

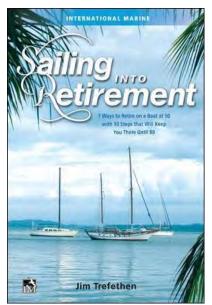
In this much-anticipated Second Edition of the cutting-edge book on boatbuilding, pioneer Sam Devlin provides plans and expert advice for applying his highly developed, easy-to-use stitch-and-glue technique to a wide variety of boats ranging in size from 7 to 55 feet. This new and expanded edition of *Devlin's Stitch-and-Glue Boatbuilding Manual* features 200 photographs, including an entirely new section that follows the complete boatbuilding process from start to finish.

Boatbuilding enthusiasts will enjoy seeing the stitch-and-glue method applied to larger vessels, and DIY hobbyists interested in building their first boat will find more instruction than in the previous edition. This updated edition also features, a revised painting section, coverage on the latest epoxies and resins and how to work with them, and an expanded design section showing the broad range of sizes and types of boats now buildable with this technique.

- The author is a renowned pioneer, with fans the world over, who is the inventor of this boatbuilding method
- The book's larger trim size and increased page count showcase photographs of the author's elegant designs as well as the how-to steps to build them
- Boatbuilders who have built smaller boats (kayaks and canoes) with this method will be interested in applying the same techniques to such larger, more versatile boats as powerboats and sailboats

**Sam Devlin (Olympia, Washington)** is owner of Devlin Designing Boatbuilders and has designed and built boats for more than 35 years.

#### **Contributor Bio**



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## Sailing into Retirement

Seven Ways to Retire on a Boat at 50, with Ten Steps that will Keep You There until 80

Jim Trefethen

## **Summary**

## Practical advice for everyone who thinks they want to live on a boat in their retirement

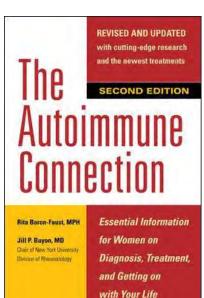
For those who want an alternative to retiring to a condo in Florida or a gated community in Tucson, *Sailing into Retirement* is the adventurous answer to living out their golden years on the water. Written for mature people with limited boating experience, as well as those who need to adapt their boating skills to their aging bodies, this how-to guide helps readers overcome their fears and pursue their fantasies of living on a boat.

The author's been-there-done-that advice specifically addresses old-age cruising, including techniques to simplify dealing with modern electronics, using mechanical advantage to compensate for the reduced physical strength and agility inherent with aging, and ways to mitigate the effects of age-impaired hearing and eyesight.

- In 2013, more than 3.5 million Americans turned 65, and the number of people joining the ranks of the elderly will keep increasing, at least for the next 20 years, as more and more baby boomers hit their 60s, 70s, and 80s
- Features firsthand coverage of the unique aspect of aging while living on the water, including extreme financial setbacks, serious health issues, legal problems, age discrimination, psychological stress, debilitating befuddlement, and much more
- Targets current boat enthusiasts and the uninitiated considering how to live in their golden years

**Jim Trefethen (New Zealand)** is in his 70s and still cruises with his wife Susan. He is the author of *The Cruising Life, Woodenboat Renovation,* and *Inflatable Boats.* 

#### **Contributor Bio**



McGraw-Hill Education 9780071841221 \$22.00 Paperback

432 Pages Health & Fitness / Diseases

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# The Autoimmune Connection: Essential Information for Women on Diagnosis, Treatment, and Getting On With

Your Life (2nd Edition)

Essential Information for Women on Diagnosis, Treatment, and Getting On With Your Life

Rita Baron-Faust, Jill Buyon

## **Summary**

The most up-to-date book on the subject gives women all the essential information on diagnosis and treatment of autoimmune medical conditions

## The most up-to-date book on the subject gives women all the essential information on diagnosis and treatment of autoimmune medical conditions

The Autoimmune Connection explains the links between autoimmune diseases and offers up-to-date information on diagnosis, treatments, and risks for women with one or more autoimmune disease, such as lupus, rheumatoid arthritis, or Crohn's disease.

Readers will learn how to sort out vague and seemingly unrelated early signs and symptoms; which diagnostic tests they may need and what the results can mean; how autoimmune diseases and treatments can affect them at different stages of life; what new treatments and therapies are on the horizon; and where to find the proper specialist and how to navigate the health-care system

- The incidence of autoimmune diseases is rising; according to the U.S. Department of Health and Human Services Office of Women's Health, autoimmune conditions affect more than 23.5 million Americans and are a leading cause of death and disability
- NEW: Major breakthroughs in the treatment of rheumatoid arthritis, thyroid disease, diabetes, Celiac, multiple sclerosis
- NEW: Potential environmental triggers for autoimmunity, such as cigarette smoke, crystalline silica, asbestos, mercury, lead, viruses and other microbes, pesticides, pollutants, solvents, and petroleum byproducts
- NEW: Current drugs on the market and recently discovered side effects and long-term complications connected to existing drug therapies
- NEW: Healthcare law reform provisions and key changes to Medicare and Medicaid
- Includes sources, self-help, special treatment centers, and other important resources to help readers get the most efficient treatment possible

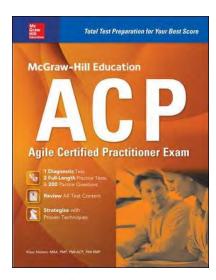
**Rita Baron-Faust (Brooklyn, NY)** is an award-winning medical journalist and author of five books on women's health. She serves on the board of directors of the American Autoimmune Related Diseases Association.

**Jill P. Buyon, M.D., (New Rochelle, NY)** is a professor of medicine at the New York University School of Medicine and is the founder and director of the Lupus Clinic at the Hospital for Joint Diseases Orthopaedic Institute in New York City.

#### **Contributor Bio**

**Rita Baron-Faust** is an award-winning medical journalist and author of five books on women's health, and a regular contributor to the *Rheumatology Network*. She is an adjunct instructor in the department of Biology and Health Education at St. Francis College in Brooklyn, NY, and serves on the board of directors of the American Autoimmune Related Diseases Association. **Jill P. Buyon, M.D.**, is director of the Division of Rheumatology and a professor of medicine at the New York University School of Medicine. She is the founder

and director of the Lupus Clinic at the Hospital for Joint Diseases Orthopaedic



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# McGraw-Hill Education ACP Agile Certified Practitioner Exam

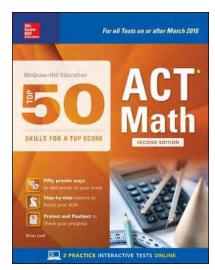
Klaus Nielsen

### **Summary**

What agile project management professionals need to know to succeed on this essential exam and earn the certification to advance their careers

Offered by the Project Management Institute, the Agile Certified Practitioner certification (ACP) is a rapidly growing credential in the field of project management. *McGraw-Hill Education: Agile Certified Practitioner Exam* provides essential support for anyone working to obtain ACP certification. Based on the author's extensive experience as a project manager and trainer, the book provides essential review and practice for passing this important test.

- A diagnostic test
- Two full-length practice tests
- 200 practice questions equivalent to those found on the actual exam



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# McGraw-Hill Education: Top 50 ACT Math Skills for a Top Score, 2nd Edition (2nd Edition)

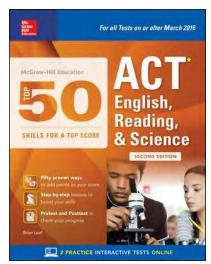
Brian Leaf

## Summary

Written for the millions of students each year who struggle with the Math portion of the ACT, *McGraw-Hill Education: Top 50 ACT Math Skills for a Top Score, 2 edition* helps learners focus on the 50 key skills crucial for acing this section of the exam.

This easy-to-use book features:

- A pretest designed to identify students' weaknesses in those critical reading and writing areas the ACT traditionally focuses on
- Two-to-four page spreads with lessons that increase students' knowledge in the 50 essential skills with step-by-step sample exercises
- A posttest designed to track the progress of each specific skill
- A full answer key with helpful explanations
- 2 extra tests previously on the CD-ROM now online



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192 Pages Study Aids / Act

#### Related Products — Previous Editions

9780071613873 - \$20.00

# McGraw-Hill Education: Top 50 ACT English, Reading, and Science Skills for a Top Score, 2nd Edition (2nd Edition)

Brian Leaf

## **Summary**

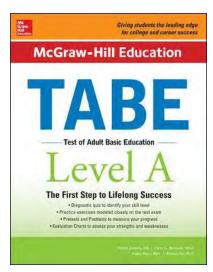
Written for the millions of students each year who struggle with the English, Reading, and Science portions of the ACT, *McGraw-Hill Education: Top 50 ACT English, Reading, and Science Skills for a Top Score, 2edition* helps learners focus on the 50 key skills crucial for acing these sections of the exam.

This easy-to-use book features:

- A pretest designed to identify students' weaknesses in those critical reading and writing areas the ACT traditionally focuses on
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- A posttest designed to track the progress of each specific skill
- A full answer key with helpful explanations
- 2 extra tests previously on the CD-ROM now online

#### **Contributor Bio**

**Brian Leaf,** MA is founder and Director of New Leaf Learning Center in Western Massachusetts. In his seventeen years of private teaching and tutoring, Brian has instructed SAT and ACT preparation to thousands of students from numerous states and countries. His private tutoring sessions have a two-year wait list. Brian is a member of the American School Counselor Association and the Massachusetts School Counselors Association.



McGraw-Hill Education 9781259587795 \$19.00 Paperback

400 Pages Study Aids

## Related Products -

Also Available

9780071405614 - \$18.00

## McGraw-Hill Education TABE Level A, 2nd Edition (2nd Edition)

Phyllis Dutwin, Carol Altreuter, Kathleen A. Gugli...

## **Summary**

## Now updated! Expert preparation for the TABE exam that is the first step to lifelong success

This popular guide offers expert preparation for the Test of Adult Basic Education (TABE) exam taken every year by thousands of adult students enrolling in adult education courses or seeking career guidance and job training from state and local employment agencies. Written by recognized leaders in adult education, it is specifically designed to help adult students identify their educational strengths and weaknesses and their next learning and career goals. Quizzes and exercises help them understand their unique learning preferences and study habits. They find out which subject-specific strategies make learning and test-taking easier for them. They learn to master basic reading, writing, and math skills by working with familiar, everyday items such as work documents, graphs and charts, and internet-based materials.

#### **Features**

- Practice exercises just like the ones on the test--with complete explanations
- Real-life materials and examples that help students to build the skills they need
- Pretests, posttests, and skills analysis charts
- Strategies that show students how to work smarter, not harder--and get the most out of their study time

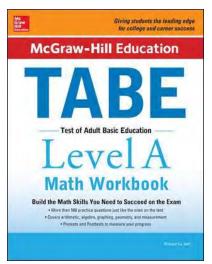
#### Market / Audience

The market for this book consists of adult students enrolling in adult education classes or seeking job training or career counseling from state and local employment agencies.

#### **About the Authors**

**Phyllis Dutwin, M.A.**, is president of Dutwin Associates, consulting with major publishers in developing books for adult students. **Carol G. Altreuter. M.Ed**, is an experienced elementary/.middle school and adult education teacher. **Kathleen A. Guglielmi, Ph.D.**, is an assistant professor of adult education at the university of Rhode Island.

#### **Contributor Bio**



McGraw-Hill Education 9781259587825 \$19.00 Paperback

288 Pages Study Aids

#### Related Products -

Also Available

9780071482547 - \$18.00

# McGraw-Hill Education TABE Level A Math Workbook (2nd Edition)

Richard Ku

## **Summary**

## Now updated! Expert math preparation for the TABE exam that is the first step to lifelong success

This popular guide offers expert preparation for the mathematics portion of the Test of Adult Basic Education (TABE) exam taken every year by thousands of adult students enrolling in adult education courses or seeking career guidance and job training from state and local employment agencies. Written by a recognized leader in adult education, it is specifically designed to help adult students identify their educational strengths and weaknesses and their next learning and career goals. Quizzes and exercises help them understand their unique learning preferences and study habits. They find out which subject-specific strategies make learning and test-taking easier for them. They learn to master basic math skills by working with familiar, everyday items such as work documents, graphs and charts, and internet-based materials.

#### **Features**

- Practice exercises just like the ones on the test--with complete explanations
- Real-life materials and examples that help students to build the skills they need
- Total coverage of all TABE math topics
- Strategies that show students how to work smarter, not harder--and get the most out of their study time

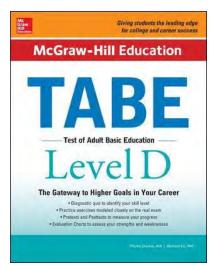
#### Market / Audience

The market for this book consists of adult students enrolling in adult education classes or seeking job training or career counseling from state and local employment agencies.

#### **About the Authors**

**Richard Ku, M.A.**, has taught mathematics at the secondary level in both private and public schools.

#### **Contributor Bio**



McGraw-Hill Education 9781259587849 \$19.00 Paperback

416 Pages Study Aids

#### Related Products -

Also Available

9780071446891 - \$18.00

# McGraw-Hill Education TABE Level D, 2nd Edition (2nd Edition)

John Diehl

## **Summary**

A core guide to the subject test required or recommended for admission to many colleges and universities nationwide. The SAT Subject Test in Mathematics Level 2 is taken by approximately 150,000 college-bound students every year. A book packed with classroom-tested tips and strategies to raise test scores!

#### **Features**

- Approximately 150,000 test-takers per year
- 9 full-length sample tests updated for the latest test format
- 2-color heavy-stock 8-page insert: SAT Math Level 2 at a Glance: tips, strategies, and other valuable information for test-takers
- Glossary of tested math terms and formulas
- Sample exams and problems designed to match the real test in content and level of difficulty
- Step-by-step review of all topics covered on the exam

#### **Description**

The SAT Subject Tests measure how well students have mastered specific high school subjects. Many colleges and universities that require applicants to take the SAT also require them to take one or more SAT subject tests. A college may require applicants to take a particular SAT subject test, or it may allow applicants to submit scores from a test of their choice. The SAT subject tests are given every January, May, June, October, November, and December at the same test sites where the SAT is administered.

The SAT Subject Test in Math Level 2 is intended for students who have taken college-prep math for more than three years: two years of algebra, one year of geometry, and elementary functions (precalculus) and/or trigonometry.

#### Market / Audience

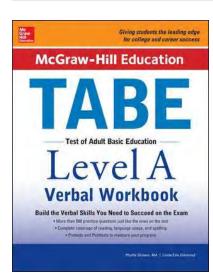
The market for this book consists of college-bound high school juniors and seniors preparing to take the SAT Subject Test in Math Level 2.

Total number of test-takers: approx. 150,000 per year.

#### **About the Author**

**John J. Diehl** (Hinsdale, IL) is Chair of the Mathematics Department at Hinsdale Central High School in Hinsdale, IL. He has been a grader of AP Statistics exams and is a member of the AP Statistics Test Development Committee. He has led hundreds of workshops and state, regional, and national convention programs in all areas of secondary mathematics. In 2003, he received the Siemens Aware for Excellence in Advanced Placement Teaching. In 2004, he was elected President of t...

#### **Contributor Bio**



McGraw-Hill Education 9781259587863 \$19.00 Paperback

208 Pages Study Aids

#### Related Products -

Also Available

9780071482622 - \$16.95

## McGraw-Hill Education TABE Level A Verbal Workbook (2nd Edition)

Phyllis Dutwin, Linda Eve Diamond

## **Summary**

## Now updated! Expert verbal preparation for the TABE exam that is the first step to lifelong success

This popular guide offers expert preparation for the verbal portions of the Test of Adult Basic Education (TABE) exam taken every year by thousands of adult students enrolling in adult education courses or seeking career guidance and job training from state and local employment agencies. Written by a recognized leader in adult education, it is specifically designed to help adult students identify their educational strengths and weaknesses and their next learning and career goals. Quizzes and exercises help them understand their unique learning preferences and study habits. They find out which subject-specific strategies make learning and test-taking easier for them. They learn to master basic verbal skills by working with familiar, everyday items such as work documents, graphs and charts, and internet-based materials.

#### **Features**

- Practice exercises just like the ones on the test--with complete explanations
- Real-life materials and examples that help students to build the skills they need
- Total coverage of all TABE verbal topics, including reading, language usage, and spelling
- Strategies that show students how to work smarter, not harder--and get the most out of their study time

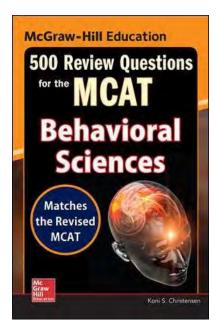
#### Market / Audience

The market for this book consists of adult students enrolling in adult education classes or seeking job training or career counseling from state and local employment agencies.

#### **About the Authors**

**Phyllis Dutwin, M.A.**, is president of Dutwin Associates, a company that consults with major publishers to develop books for adult students. **Linda Eve Diamond** comes from a corporate training background and is the author of business, education, and self-help books.

#### **Contributor Bio**



McGraw-Hill Education 9780071841399 \$27.00 Paperback

336 Pages Study Aids / Mcat

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# McGraw-Hill Education 500 Review Questions for the MCAT: Behavioral Sciences

Koni S. Christensen

## **Summary**

500 ways to pass the Behavioral Sciences section of the new MCAT! Intensive practice + detailed answer explanationsâ€"the best way to sharpen skills and prepare for the exam

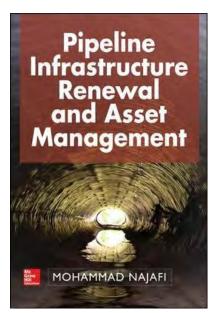
In anticipation of the fully revised 2015 MCAT, 500 Review Questions for the MCAT: Behavioral Sciences comprehensively covers the Psychological, Social, and Biological Foundations of Behavior section. This book gives pre-med students the problem-solving practice they need to take the exam with confidence.

- 500 questions organized by subject
- Promotes success on the revised MCAT
- Complete explanations to every question given in the answer key

**Koni S. Christensen (Ogden,UT)** teaches general psychology and human growth and development psychology at Salt Lake Community College, as well as general psychology for Everest College Online Division. She has written extensively on behavioral health-related issues.

#### **Contributor Bio**

**Koni S. Christensen** teaches general psychology and human growth and development psychology at Salt Lake Community College, as well as general psychology for Everest College Online Division. She has written extensively on behavioral health-related issues.



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## **Pipeline Infrastructure Renewal and Asset Management**

Mohammad Najafi

## Summary

This practical resource covers the latest methods to manage, value, and estimate the life and cost of pipeline infrastructure assets

Featuring detailed illustrations, case studies, and examples, this comprehensive guide offers step-by-step instruction on pipeline planning, repair, and renewal. Readers will get thorough coverage of asset valuation, financing, depreciation, and inventory management techniques. Throughout, asset management methods are provided for the full range of building materials and for water, sewer, and pressure pipelines.

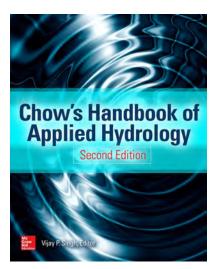
Written to save the reader time and money, Pipeline Infrastructure Renewal and Asset Management offers technical as well as managerial information and lays out ready-to-use best practices for asset administration, budgeting, and inspection. Pipeline life expectancy, renewal technologies, government standards, and social issues are explained in full detail. This book will generate broad interest from pipeline and utilities owners, design and consulting engineers, and graduate and upper-undergraduate Pipeline Asset Management students.

- Explains inspection and inventory methods for water, sewer, and pressure pipelines
- Covers asset management technologies and government standards
- Provides effective procedures for budgeting cost control

Mohammad Najafi, Ph.D., P.E (Arlington, Texas) is a director in the Department of Civil Engineering at The University of Texas at Arlington. He is Founder and Chief Editor of the ASCE Journal of Pipeline System Engineering and Practice, and author of Trenchless Technology: Pipeline and Utility Design, Construction, and Renewal, Trenchless Technology Piping: Installation and Inspection, and Trenchless Technology Planning, Equipment and Methods.

#### **Contributor Bio**

Director, Center for Underground Infrastructure Research (CUIR) University of Texas at Arlington, Texas



McGraw-Hill Education 9780071835091 \$199.00 Hardcover

1808 Pages Technology & Engineering / Environmental

## Chow's Handbook of Applied Hydrology, Second Edition (2nd Edition)

Vijay Singh

## Summary

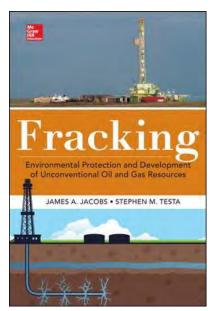
This classic hydrology resource has been fully revised to reflect the latest advances and applications

Long considered the "go to" book on the hydrologist's shelf, this comprehensive handbook has been thoroughly updated for the first time in 50 years. Chow's Handbook of *Applied Hydrology, Second Edition* discusses the history of hydrologic science and engineering and offers new topics, methods, processes and technologies.

Featuring chapter contributions from a "who's who" in the field, this volume offers user-friendly explanations of hydrology principles and their latest, practical uses. Details are provided for a wide range of ecosystems, including large river and lake basins. Readers will get full coverage of hydrologic modeling and design, hydrometeorology, sediment and pollutant transport, and much more.

- Hydrology experts from around the world offer case studies and insights throughout
- End-of-chapter summaries and questions highlight key topics
- Updated by a colleague and former student of the late Dr. Chow

Vijay Singh, Ph.D., D.Sc., D. Eng. (Hon.), Ph.D. (Hon.), P.E., P.H., Hon. D. WRE (Bryan, TX) is a distinguished professor in the Department of Biological and Agricultural Engineering at Texas A&M University. He specializes in hydrology and water resources and has published more than 20 textbooks and contributed to almost 60 additional works.



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# Fracking: Environmental Protection and Development of Unconventional Oil and Gas Resources

James Jacobs, Stephen Testa

## Summary

A comprehensive guide to the technology, science, safety, and environmental assessment and cleanup related to hydraulic fracturing for oil and gas resources

A comprehensive guide to the technology, science, safety, and environmental assessment and cleanup related to hydraulic fracturing for oil and gas resources

Fracking: Environmental Protection and Development of Unconventional Oil and Gas Resources focuses on hydraulic fracturing related to oil and gas drilling, spills and leaks, and environmental impacts, and the side effects or unintended consequences of resource extraction.

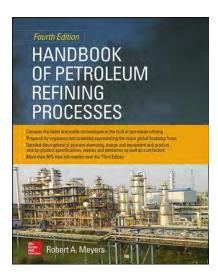
Numerous case studies from the U.S. EPA and other agencies and universities are featured. This important and timely book concludes with a variety of background soil, vapor, and groundwater sampling methods to minimize impacts and provide data to lower the chances of future litigation and environmental damages.

- Covers hydraulic fracturing technologies, and the geology and chemistry of tight shale and sandstone resources
- Evaluates planning and sampling methods of minimizing environmental impacts
- Explains remediation methods if environmental impacts are confirmed, as well as cost recovery techniques

#### **Contributor Bio**

**James A. Jacobs (San Francisco, CA)** is chief hydrogeologist at Environmental Bio-Systems, Inc., has more than 20 years of environmental geology experience. He is the co-author, with Stephen Testa, of *Oil Spills and Gas Leaks*.

**Stephen M. Testa (Sacramento, CA)** is executive officer of the California State Mining and Geology Board and past-president of both the American Institute of Professional Geologists and the American Geological Institute.



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#### **Related Products-**

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# Handbook of Petroleum Refining Processes, Fourth Edition (4th Edition)

Robert Meyers

## Summary

This fully revised resource presents the latest technologies and processes for petroleum refining from the world's leading producers, including Chevron, Shell, ExxonMobil, and UOP.

This fully revised resource presents the latest technologies and processes for petroleum refining from the world's leading producers.

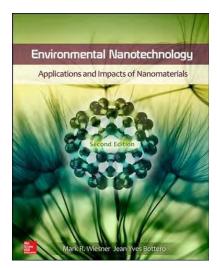
Handbook of Petroleum Refining Processes has become a key reference in the chemical and petroleum engineering markets. The book is unique in that it presents licensable technologies for the refining of petroleum and production of environmentally acceptable fuels and petrochemical intermediates. The new edition covers the gamut of global refining technologies in light of recent changes to the sources of these fuels, as well as the most up-to-date global environmental regulations. Contributions come from such major licensors of petroleum refining technology as UOP, Inc., Shell, ExxonMobil Research and Engineering Company (EMRE), Chevron Lummus Global, Phillips 66, Belco, BP, and others.

The new edition shifts its emphasis to accommodate the increased production of shale gas and shale oil which is changing the overall mix of hydrocarbon feeds. Declining conventional crude production and the need for regional energy independence continues to drive demand to use lower-cost, alternate feedstocks such as coal, shale oil, and heavy crude. To use alternate feedstocks in existing refineries, many processes need to be modified. The increase in diesel demand and stricter fuel specifications is driving refiners to look for ways to produce higher yields from existing assets. The book reflects these factors, plus the increase in residue conversion; hydrocracking evolving as a primary conversion process; and hydrotreating increasing as a way to treat virgin and cracked middle distillate streams.

- Offers detailed description of process chemistry and thermodynamics and product by-product specifications of plants
- Contributors are drawn from the largest petroleum producers in the world, including Chevron, Shell, ExxonMobil, and UOP
- Covers the very latest technologies in the field of petroleum refining processes and the shift toward shale gas and oil
- A complete listing and explanation of licensable global technologies for the refining of petroleum and the production of environmentally acceptable fuels and petrochemical intermediates
- Provides product-by-product specifications and process economics capital investment annualized capital costs and the price range for each product

Contributor Bio

**Dr. Robert A. Meyers, Ph.D.,** was manager of chemical process technology at TRW and is now president of RAMTECH Limited. He is the inventor or co-inventor of a number of important engineering processes, and has managed projects in nearly every facet of the fuel refining industry. Dr. Meyers is a senior member of the American Institute of Chemical Engineers, member of the American Physical Society, member of the American Chemical Society and serves on the UCLA Chemistry Department Advisory Board.



McGraw-Hill Education 9780071828444 \$150.00 Hardcover

320 Pages Technology & Engineering / Environmental

## **Environmental Nanotechnology, Second Edition** (2nd Edition)

Mark Wiesner, Jean-Yves Bottero

## **Summary**

Featuring 75% new material, this timely, advanced textbook and professional reference for environmental, chemical, and materials engineers covers the impacts of nanomaterials on organisms and ecosystems and their applications within industry.

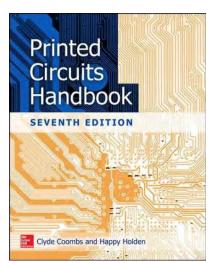
Cowritten by leaders of two of the most prominent research groups in the world considering the effects of nanomaterials on the environment, the second edition of *Environmental Nanotechnology* addresses the cutting-edge advances in this area. There is now much more known about the impacts of nanomaterials on organisms and ecosystems. Methods have been developed where there were few accepted procedures in the past. Thinking has evolved to consider the life cycle effects of nanomaterial production, and tools for risk forecasting are now under development.

There has also been some experience among academics in using this book as the basis for new courses on Environmental Nanotechnology. The experience gained from teaching these courses informs many of the changes in this revision. Three new chapters cover the life cycle of nanomaterial fabrication and use and estimating nanomaterial exposure in the environment. A systematic discussion of the effects of nanomaterials on organisms and ecosystems is included, where the previous edition was largely limited to speculation.

- 75% new material
- New chapter on the life cycle aspects of nanomaterial fabrication and use
- Two new chapters on estimating nanomaterial exposure in the environment: Implications that explore nanotoxicology; Exposure estimation
- Contains end-of-chapter problems and questions
- E- linked text that allows the reader to advance through the subject, tying together information as it is needed, rather than being constrained to a linear presentation

Mark R. Wiesner, professor of Civil & Environmental Engineering at Duke University, has been a pioneer in the applications of nanomaterials to membrane science and water treatment and in examining possible risks posed by these materials to human health and the environment. He serves as Director of the National Science Foundation/USEPA funded Center for the Environment Implications of NanoTechnology (CEINT).

**Jean-Yves Bottero** leads the International Consortium for the Environmental Implications of NanoTechnology (iCEINT) and an associated French-sponsored eight-year effort on the topic, SERENADE. He is head of France's Geoscience and Environmental Laboratory and specializes in the physical chemistry of organic, inorganic, and heterogeneous contaminants; the physicochemical properties of surfaces; mechanisms of coagulation and flocculation; and water and wastewater treatment.



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1504 Pages Technology & Engineering / Electrical

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9780071467346 - \$156.00

## **Printed Circuits Handbook, Seventh Edition** (7th Edition)

Clyde Coombs, Happy Holden

#### Summary

The world's leading guide to printed circuits-completely updated to include the latest tools, technology, and techniques

The *de facto* industry-standard for over 30 years, this practical guide equips the reader with definitive coverage of every facet of printed circuit assemblies—from design methods to fabrication processes. Now thoroughly revised and updated, this book offers cutting-edge coverage of printed circuit engineering, fabrication, construction, soldering, testing, and repair.

Printed Circuits Handbook, Seventh Edition features all new, critical guidance on how to create, manage, and measure performance throughout the global supply chain. Written by a team of international experts from both industry and academia, this comprehensive volume offers new information on geographical specialization as well as the latest phase of the EUs Directive on the Restriction of Hazardous Substances (ROHS II). Time has proven that this is a must-own book for electrical and electronics engineers and techs; this new edition will generate broad interest among supply chain, procurement, and assembly professionals.

- Fully overhauled to cover the latest scientific and technical developments
- Brand-new coverage of printed circuit supply chain technology and geographical specialization
- Complete explanations of new EU safety directives for halogen-free base materials

**Clyde Coombs** joined Hewlett-Packard in 1959 and is the editor of all seven editions of *Printed Circuits Handbook*, the first of which was published in 1967. He is the editor of two editions of *Electronic Instrument Handbook* and frequently contributes informational material to the PCB industry.

**Happy Holden** is the Director of Electronics Engineering and Innovations at Gentex Corporation. He has specialized in printed circuits since 1970.

#### **Contributor Bio**

**Clyde Coombs** joined Hewlett-Packard in 1959, where he developed the plated-through-hole process that became the basis for printed circuit production for the next 40+ years. He is the editor of all six editions of *Printed Circuits Handbook*.

**Happy Holden** is the director of electronics engineering and innovations at Gentex Corporation, and has worked in printed circuits in various capacities since 1970. Previously, he was a senior PCB technologist for Mentor Graphics' System Design Division, an advanced technology manager at Westwood Association and Merix Corp., and he worked for Hewlett-Packard for 28 years.